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# FINAL PLACEMENT REPORT

## 2022-23

**MBA Business Analytics**  
**MBA Digital Transformation**

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## DEAN'S MESSAGE

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SBM NMIMS Mumbai has spent 41 years cultivating and training young, industry-ready professionals who have made a name for themselves and their Alma Mater.

Keeping with the SBM legacy of offering innovative programs that are in accord with industry requirements, two new MBA programs were introduced in last few years - MBA Business Analytics & MBA Digital Transformation. While the final year students of the 3rd batch of MBA Business Analytics and the 1st batch of MBA Digital Transformation are ready to enter the corporate world, the first year students of these two programs have started with their summer internship in leading companies across sectors.



**Dr. Prashant Mishra**  
Dean - SBM, NMIMS Mumbai

I express my gratitude to our esteemed placement partners for seeing the potential of our students and providing them with domain specific profiles. This confirms our belief that talented cohort of students, teachers, and staff can work together to present professionals who are industry ready.

The School of Business Management, Mumbai's success in guaranteeing excellent placements for the graduating class of 2023 has been made possible by the continuous support and involvement of our industry leaders and valued alumni. Through our academic methods for industry relevant course material, creative pedagogical interventions, and guidance from the industry leaders, we have been able to achieve successful placements for the 3<sup>rd</sup> batch of MBA Business Analytics and 1<sup>st</sup> batch of MBA Digital Transformation.

We are dedicated to developing young people into knowledgeable, assured, and capable professionals who would be an excellent resource for the workplace. In the upcoming years, we anticipate continuous support from our stakeholders.

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# ABOUT THE PROGRAMS

## MBA Business Analytics

The program is a unique blend of Business Analytics and Management - carefully designed by academic & industry professionals. The program has the following key features:

- To cover essentials of art and science in applying Analytics for Businesses.
- To provide managerial skills with analytical thinking in solving real-world business problems through data-driven insights.
- Practical training on analytical tools, methodologies, and technologies.

## MBA Digital Transformation

MBA in Digital Transformation is designed as a multidisciplinary post graduate program with a strong commitment to industry relevance as well as business and social implications. The program has the following key objectives:

- Gain multidisciplinary skills and perspectives in order to enable them to architect digital innovations and disruption.
- Help organizations build a digital culture by grooming a workforce who can leverage emerging digital technologies to transform business.

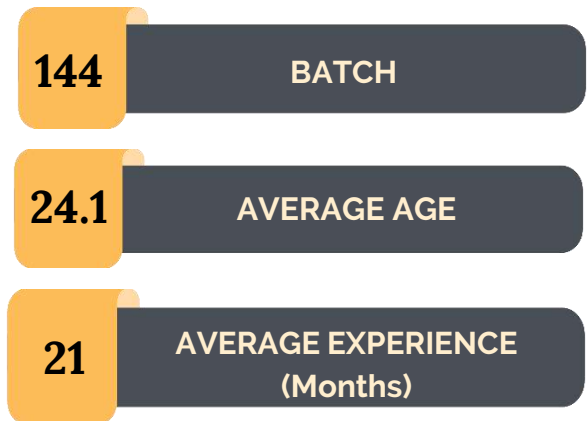
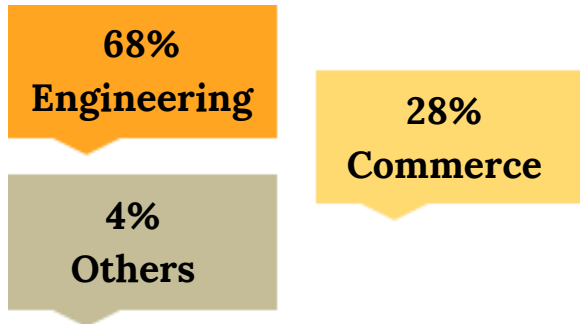
**We present to you Final Placement Report 2022-23 of MBA Business Analytics and MBA Digital Transformation.**



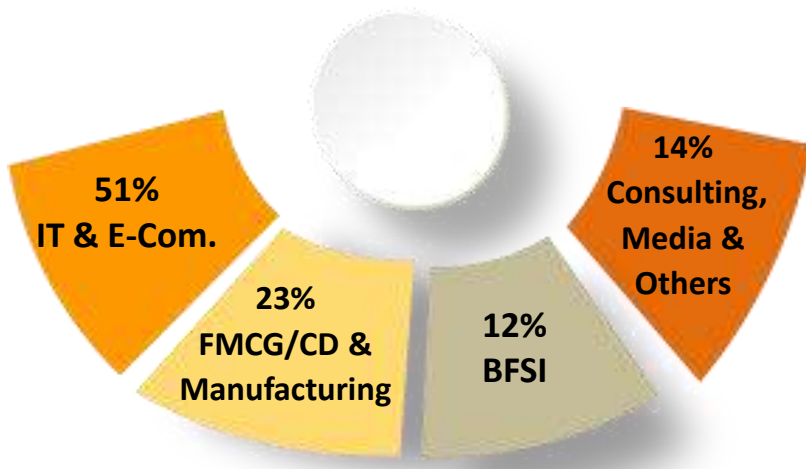
# BATCH PROFILE

## MBA BUSINESS ANALYTICS

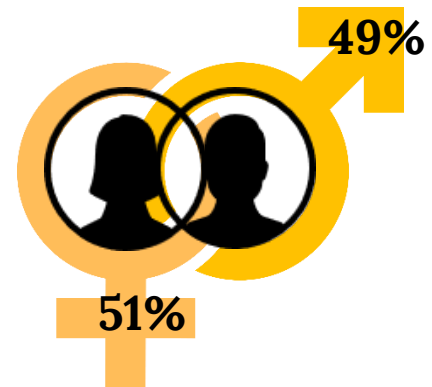
### EDUCATION BACKGROUND



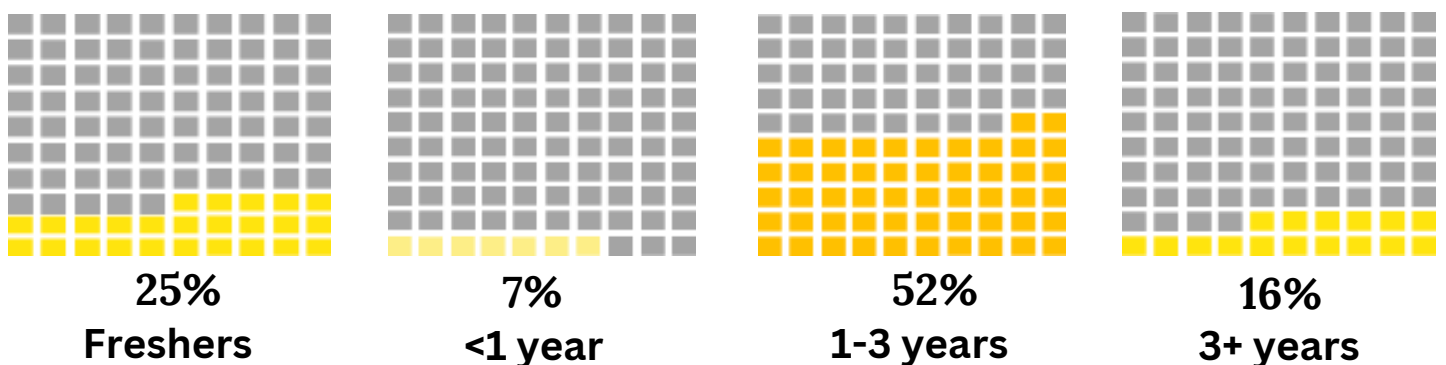
### EXPERIENCE BACKGROUND



### GENDER DIVERSITY



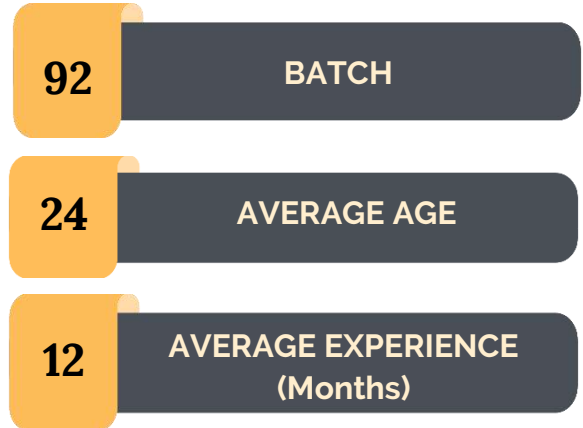
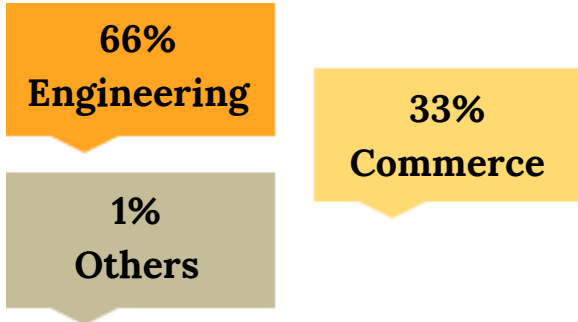
### YEARS OF EXPERIENCE



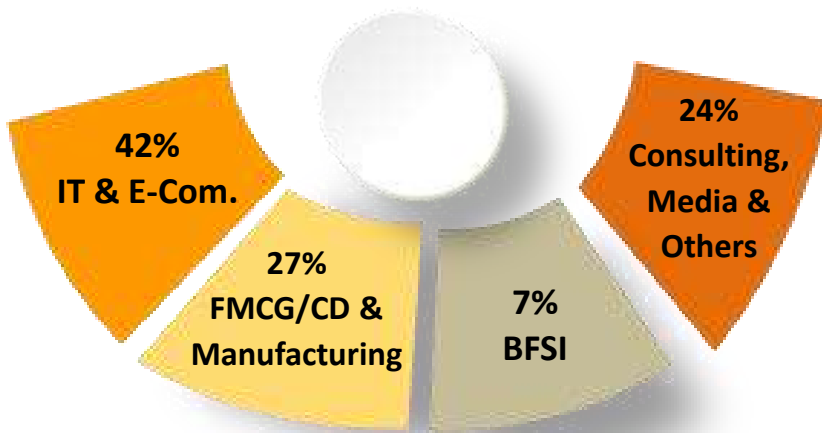
# BATCH PROFILE

## MBA DIGITAL TRANSFORMATION

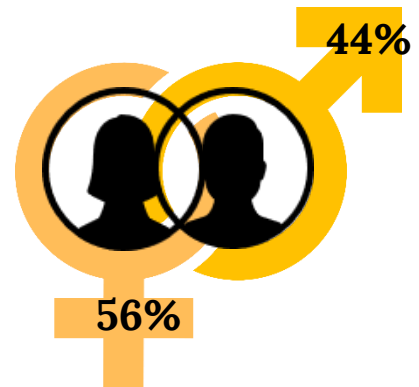
### EDUCATION BACKGROUND



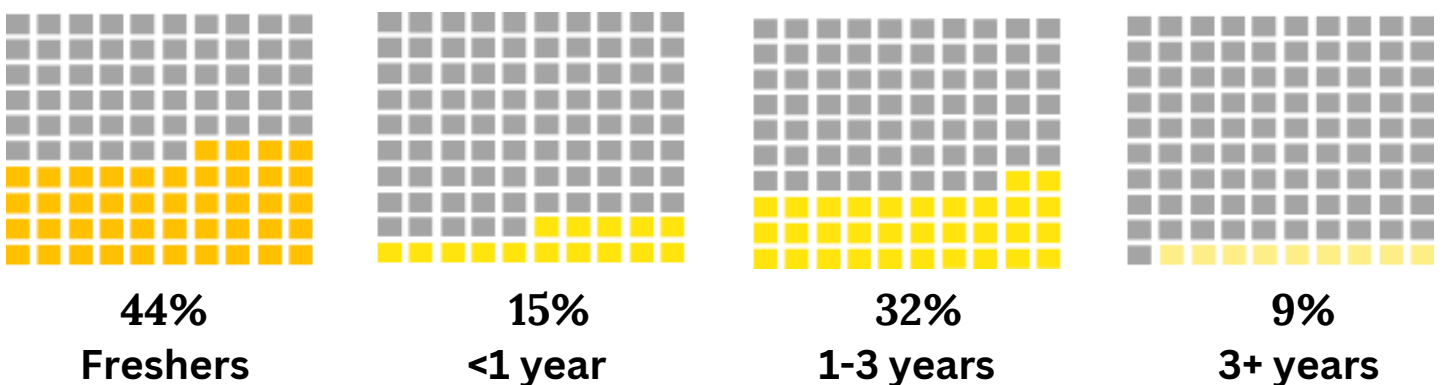
### EXPERIENCE BACKGROUND



### GENDER DIVERSITY

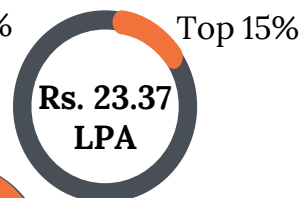
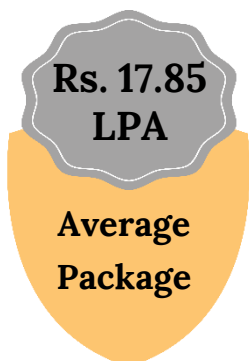


### YEARS OF EXPERIENCE



# PLACEMENT HIGHLIGHTS

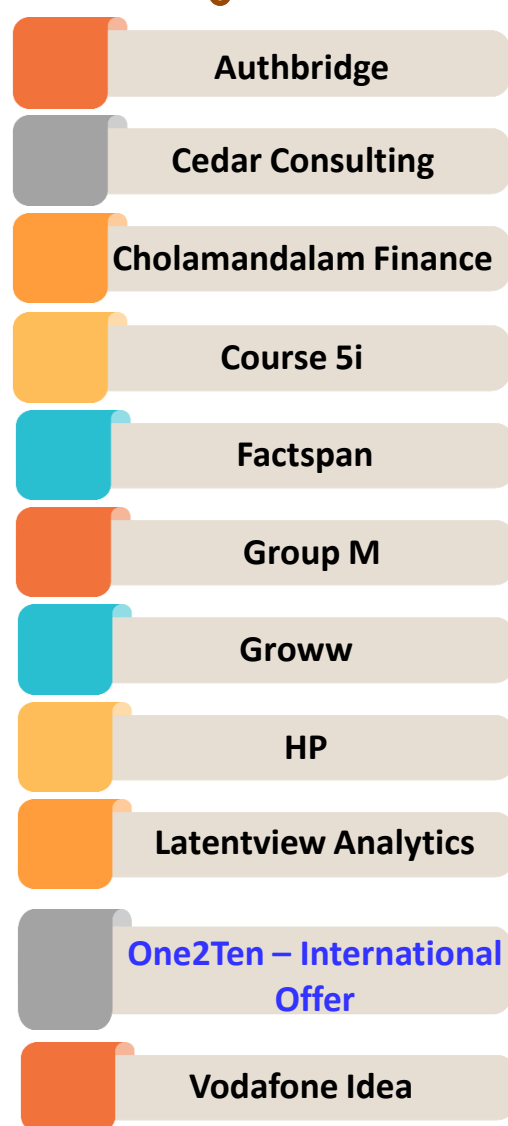
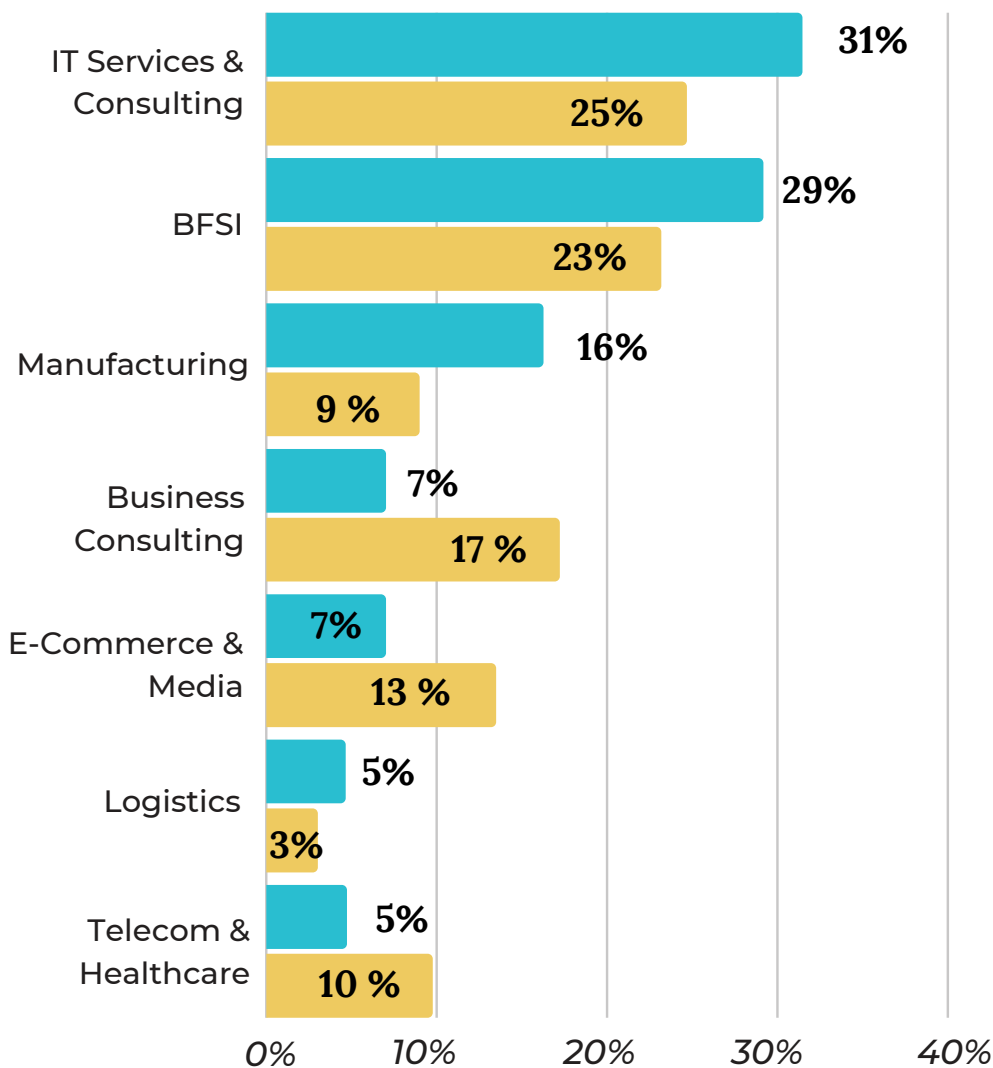
## MBA BUSINESS ANALYTICS



**Sector-wise Companies Distribution**

**Sector-wise Student Recruited**

**PPOs**



**80+**

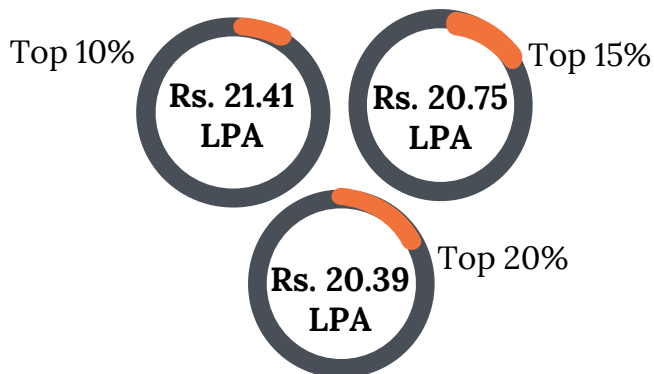
**Companies**

**25**

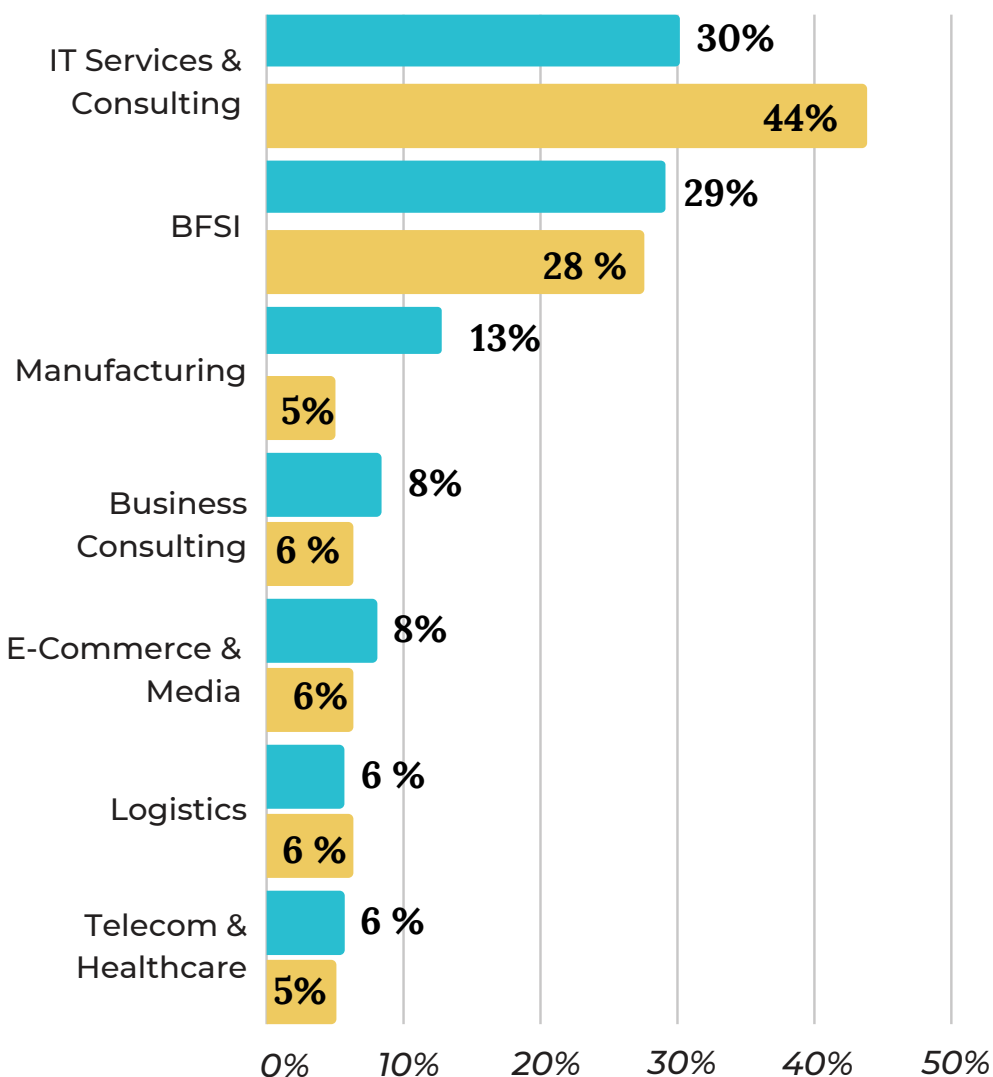
**Fortune 500 Companies**

# PLACEMENT HIGHLIGHTS

## MBA DIGITAL TRANSFORMATION



■ Sector-wise Companies Distribution    ■ Sector-wise Student Recruited



**70+** Companies

**20**

Fortune 500 Companies

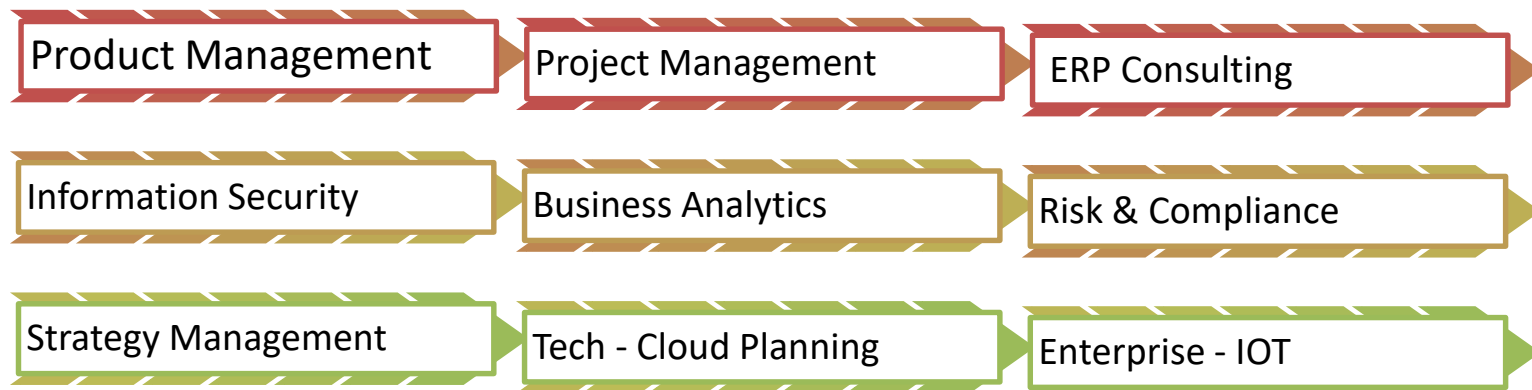
# PLACEMENT HIGHLIGHTS

## DOMAIN SPECIFIC PROFILES OFFERED

### MBA Business Analytics



### MBA Digital Transformation





# PLACEMENT PARTNERS

## MBA BUSINESS ANALYTICS & MBA DIGITAL TRANSFORMATION

 <b>3i Infotech</b> LIMITLESS EXCELLENCE	 <b>ACCOLITE DIGITAL</b> Transforming The Future	 <b>adani</b>   Ports and Logistics	 allcargo logistics Ingenuity In Motion	 <b>amazon</b>	 <b>aspire SYSTEMS</b> attention. always.
 <b>ATHER</b>	 <b>atomberg</b> "Why not?"	 <b>AUTHBRIDGE</b> Building trust through data	 <b>AXIS FINANCE</b>	 LIFE GOALS. DONE. <b>BAJAJ   Allianz</b>	 <b>BAJAJ FINANCE LTD - AF</b>
 <b>Bandhan Bank</b>	 <b>BEGHOU CONSULTING</b>	 <b>BNY MELLON</b>	 <b>brillio</b>	 <b>CEDAR</b>	 <b>Chola</b>
 <b>Cognizant</b>	 <b>Course5</b> Transformative intelligence	 <b>Coverfox</b>	 <b>Deloitte.</b>	 DS GROUP <b>Dharampal Satyapal Group</b>	 <b>EXL</b>
 <b>experian.</b>	 <b>FACTSPAN</b>	 <b>FedEx</b> ®	 <b>fincare</b> Small Finance Bank Wish More Get More	 <b>FLEXILOANS</b>	 <b>Fullerton India</b> Rishta Sammaan Ka
 <b>General Mills</b>	 <b>GENESYS</b>	 <b>genpact</b>	 <b>groupm</b>	 <b>Groww</b>	 <b>HashedIn</b>
 <b>HCL</b>	 <b>Hero</b>	 <b>hp</b>	 <b>IFFL</b>	 <b>indiamart</b>	 <b>Jio</b>
 <b>JM FINANCIAL</b>	 <b>JOHN DEERE</b>	 <b>JOSH</b>	 <b>JUBILANT PHARMOVA</b>	 <b>KEN RESEARCH</b> YOUR SEARCH ENDS WITH OUR RESEARCH	 <b>KPMG</b>
 <b>LatentView</b> Actionable Insights • Accurate Decisions	 <b>LTI</b>	 <b>LUPIN</b>	 <b>MarshMcLennan</b>	 <b>media.net</b>	 <b>MINDGATE</b> DELIVERING INNOVATION
 <b>MOTILAL OSWAL</b>	 <b>NAVIKENZ</b>	 <b>ONE2TEN</b>	 <b>OneBanc</b>	 <b>POONAWALLA FINCORP</b>	 <b>pwc</b>
 <b>RBL BANK</b>	 <b>Rockwell Automation</b>	 <b>SAAR LOOHA</b>	 <b>Shalina</b>	 <b>Star Union Dai-ichi Life Insurance</b>	 <b>sutra</b> management consultancy.
 <b>TARGET</b>	 <b>TATA AIA LIFE</b>	 <b>TATA AIG INSURANCE</b> WITH YOU ALWAYS	 <b>TATA CAPITAL</b> Count on us	 <b>TATA TATA METALIKS</b>	 <b>TATA MUTUAL FUND</b>
 <b>TATA TATA POWER</b>	 <b>TIGER ANALYTICS</b>	 <b>ToneTag</b> Inventing Experiences	 <b>TRISTONE</b>	 <b>TRP</b>	 <b>UBS</b>
 <b>UGRO CAPITAL</b>	 <b>vedanta</b> transforming for good	 <b>VI</b>	 <b>Wisteli</b>	 <b>WNS</b>	 <b>YES BANK</b>

# CAMPUS ENGAGEMENT

## MBA BUSINESS ANALYTICS & MBA DIGITAL TRANSFORMATION

NMIMS understands the importance of campus engagement. While we aim at imparting quality education, we also believe that complementing this with industry insights from eminent personalities gives our programs a holistic perspective. Various industry experts have imparted knowledge to our students through guest lectures, mentorship, webinars, live projects and panel discussions.



**Mr. Akshaykumar Sirsalewala**  
Management Consultant, BCG



**Mr. Ayush Jain**  
National Manager, HCCB Pvt Ltd



**Mr. Balakrishnan Narayanan**  
Director, Product & Analytics,  
Fibe India



**Mr. Dheeraj Shah**  
Head SCM, Retail & CPG, TCS



**Mr. Jagdish Narayan**  
CIO, Jio Payments Bank



**Ms. Monideepa Bhattacharya**  
Vice President, Sales & Growth,  
SG Analytics



**Mr. Naveen Bachwani**  
Senior Director, Microsoft



**Mr. Neville Dubash**  
Managing Director, Accenture



**Mr. Preetam Biswas**  
Head of Analytics, Aditya Birla  
Health Insurance Company Limited



**Mr. Rohit Yadav**  
Vice President, Product Marketing,  
OakNorth



**Mr. Rushit Chouksey**  
Partner, KPMG



**Mr. Sameer Joshi**  
Vice President & APAC Business  
Head, Quest Global



**Mr. Siddhant Dalvi**  
Associate Director, UpGrad

# COMPETITIONS AND ACCOLADES

## MBA BUSINESS ANALYTICS & MBA DIGITAL TRANSFORMATION



**GSK Unplugged  
Winners**



**Interrobang  
Top 4 National Finalist**



**BENNETT  
UNIVERSITY**  
TIMES OF INDIA GROUP

**Pitch Please  
Winners**



**Bitathon  
Winners**



**Concetto 6.0  
Winners**



**Datasights 3.0  
National Finalists**



**NAUTICA  
National Finalists**



**Empower 5.0  
Finalists**



**Finding Neo:  
The CEO Challenge  
National Finalist**



**The Next Gen  
Leader  
Finalists**



**Speculo's Elevator  
Pitch  
First Runner Up**



**TechNiti  
First Runners Up**



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
IIM INDORE

**Vendition  
Vendetta  
First Runners Up**



**Speculo's  
Elevator Pitch  
First Runner Up**



**Consulting Knights,  
2023  
Second Runners Up**



भारतीय प्रबंध संस्थान शिल्लोंग  
Indian Institute of Management  
Shillong

**Sim-bite 8.0  
Third Runners Up**



# PLACEMENT TEAM



**Sumeet Duggal**  
(Placement Executive)  
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022- 42355695

**Prachi Shukla**  
(Deputy Director Placements)  
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022- 42355771

## SENIOR PLACEMENT COMMITTEE



**Top row (Left to Right):** Soham Sharma, **Swetha Badrinarayanan (Vice President)**, Ayushi Kharia, Sushree Mishra, Sriparna Mukherjee, Prachi Shukla, Sumeet Duggal, **Triparna Nandy (President)**, Srishti Mittal, Shruti Singh.

**Bottom row (Left to Right):** Shubham Singh, Sarvagya Jain, Prem Gadiya, **Prakshaal Jain (President)**, Nilesh Verma (Vice President), Vaibhav Goilkar, Himanshu Kumar.



V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056, India