Do you have what it would take to be SUCCESSFUL in the future?

PROGRAM FEES

The Program fees is Rs. 8,25 Lakhs per annum approx.

USP OF PROGRAM

The program is carefully designed by academic and industry professionals to cover essentials of art and science in applying analytics to business.

It has been designed to provide managerial skills with analytical thinking in solving real-world business problems through practical training on analytical tools, methodologies and technologies. The curriculum is designed to expose students to facets of Management, Marketing, Finance, Economics, Technology and HR with strong skills in Business Analytics.

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BOARD OF STUDIES MEMBERS

AMUL DESAI
Director
Centre of Excellence in Analytics / Data Sciences,
NMIMS University

Dr. SANDHYA KURUGANTI
Senior Analytics Professional, Author and Lecturer

Dr. SHAILAJA REGO
Associate Professor, SBM,
NMIMS University, Mumbai Campus

FEROZ DSILVA
Senior Technology Professional,
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ADMISSION INQUIRY

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CONTACT US

CENTRE OF EXCELLENCE IN ANALYTICS AND DATA SCIENCE
SVKM’s Narsee Monjee Institute of Management Studies,
Deemed to be University (as per UGC Norms),
V L Mehta Road, Vile Parle (West),
Mumbai-400 056, India
Tel. : +91-22-4235 5555
Timings : 10.00 a.m. to 1.00 p.m. & 2.00 p.m. to 6.00 p.m.
(Except Public holidays and Sundays)
ABOUT US
SVKM’s Narsee Monjee Institute of Management Studies (NMIMS) Deemed to be University (as per UGC Norms), one of the premier Universities of Higher Studies in India, has completed 37 years of its existence with seven campuses at Mumbai, Shirpur (Maharashtra), Bangalore, Hyderabad, Indore, Navi Mumbai and Dhule (Maharashtra), Chandigarh.

centre of Excellence in Analytics/ Data Science of SVKM’s NMIMS is in pursuit of excellence in the area of data driven analytics. The centre has been established to develop and evolve the Analytics and Data Science research, training, teaching and infrastructure to equip students with analytical capabilities.

The centre uses case study methodology as its chief pedagogical tool to bring to the classroom real world business scenarios that provide compelling opportunities amidst challenging settings. The emphasis is on practical knowledge and inculcating life-long learning skills.

Mix of full time faculty and guest faculty coming from diverse backgrounds and varying industry experience.

ELIGIBILITY CRITERIA
• Graduates in Engineering, Mathematics, Statistics, Commerce or Economics discipline with minimum 55% marks or equivalent CGPA from a recognized university.
• Minimum 1 year of full-time and relevant work experience as on the date of submitting the application.
• Qualifying NMAT by GMAC™ Scores, Group Discussion (GD) and Personal Interview (PI).

PROGRAM DETAILS
The course will be offered as a two-year full-time program having admission cycle in December-January and program commencing in subsequent month of June. The admission process will happen through NMAT by GMAC exams held nationwide.

Program is divided into six trimesters and internship between the first & the second year. Projects would also go simultaneously in third, fourth & fifth trimesters and full-time industry exposure in the sixth trimester. Classes would be held six days a week (Monday to Saturday) except the last trimester.

PROGRAM HIGHLIGHTS
• Outbound program: To realize self and impart team-building skills.
• Detailed study plans including globally benchmarked additional reading materials like HBR cases and uniquely designed assignments to promote practical rigor in every subject.
• Electives across various domains are highly industry-relevant, directly map-able to job requirements and include the latest concepts and tools used in various industries on global platforms.
• Unique blend of courses: Business Analytics and Management Consulting

FIRST YEAR COURSES
TRIMESTER I
Business Communication - I
Marketing Management - I
Organizational Behavior
Information Systems for Management
Quantitative Methods - I
Data Modeling
Micro Economics
Financial Accounting
Cost & Management Accounting

TRIMESTER II
Business Communication - II
Marketing Management - II
Human Resource Management
Quantitative Methods - II
Business Analytics for Managers
Data Management

TRIMESTER III
Storytelling with Data
Indian Ethics and Business Ethics
Banking Management
Operations Management
Advanced Multivariate Techniques
Time Series & Forecasting
Project Work

SECOND YEAR COURSES
TRIMESTER IV
Negotiation Skills
Legal Aspect of Business
Probability and Stochastic Processes
Optimization and Simulation
Project Work
2 - Electives *

TRIMESTER V
Project Management
Strategic Management
Big Data Tech and its Applications
Project Work
3 - Electives #

ELECTIVE COURSES
ELECTIVE
• Consumer Data Analytics
• Financial & Risk Analytics
• Demand Management and Price Optimization
• HR Analytics
• Health Care Analytics
• Retail Analytics
• Programming in Python
• Design Thinking
• Machine Learning Techniques
• Deep Learning Techniques

NMIMS FACULTY
A unique mix of academicians with PhD qualification, visiting faculty from industry and research credentials along with those with industry experience front-end the teaching process thereby bringing alive the subject, encouraging critical thinking and offering a holistic perspective.

PLACEMENTS
We have signed MoUs with corporates, partnering with services and consulting firms that offers long-term internships and pre-placement offers.
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PROGRAM STRUCTURE

The Post Graduate Diploma Management in Business Analytics program is divided into six trimesters with 115+ credits.

FIRST YEAR COURSES

TRIMESTER I
- Business Communication - I
- Marketing Management - I
- Organizational Behavior
- Information Systems for Management
- Quantitative Methods - I
- Data Modeling
- Micro Economics
- Financial Accounting
- Cost & Management Accounting

TRIMESTER II
- Business Communication - II
- Marketing Management - II
- Human Resource Management
- Business Analytics for Managers
- Data Management
- Micro Economics
- Corporate Finance

SECOND YEAR COURSES

TRIMESTER IV
- Negotiation Skills
- Legal Aspect of Business
- Probability and Stochastic Processes
- Optimization and Simulation
- Project Work
- 2 - Electives *

TRIMESTER V
- Project Management
- Strategic Management
- Big Data Tech and its Applications
- Project Work
- 3 - Electives #

ELECTIVE COURSES

- Consumer Data Analytics
- Financial & Risk Analytics
- Demand Management and Price Optimization
- HR Analytics
- Health Care Analytics
- Retail Analytics
- Programming in Python
- Design Thinking
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