

# SUMMER PLACEMENT REPORT 2022-23

MBA Business Analytics  
&  
MBA Digital Transformation

---

# DEAN'S ADDRESS

SBM NMIMS Mumbai has been a pioneer in nurturing and developing young professionals who are ready to face the challenges of the industry and make a mark for themselves and their Alma Mater. With this vision in mind, we have launched two new MBA programs, MBA Business Analytics & MBA Digital Transformation, to cater to the emerging needs of the digital economy.



**Dr. Prashant Mishra**

The 3rd batch of MBA Business Analytics and the 1st batch of MBA Digital Transformation have completed the program and embark on their careers. The 4th batch of MBA BA and 2nd batch of MBA DT are in the middle of their summer internship, and we are excited to see their growth and development in the upcoming months.

I would like to express my sincere gratitude to our esteemed placement partners for recognizing the talent of our students and for offering them rewarding opportunities for summer internship. This reaffirms our conviction that a talented pool of students, faculty, and staff can work together to achieve the desired outcomes in terms of producing talent that is ready to hit the ground running.

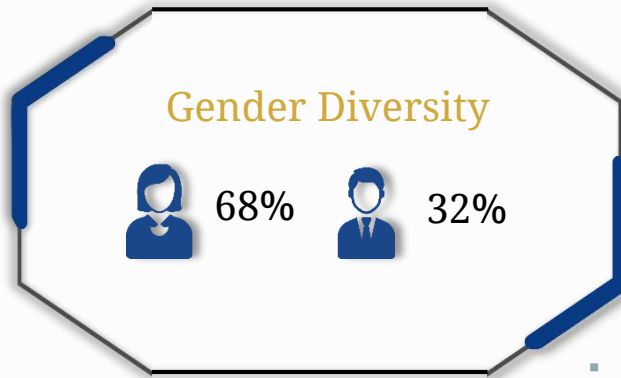
At SBM Mumbai, we are committed to developing young people into knowledgeable, confident, and capable professionals who can make a valuable contribution to the workplace. Our success in ensuring great employment opportunities for the summer internship for class of 2022-24 is made possible by the continuous support and involvement of our industry leaders and valued alumni.

This unparalleled success has been guided and tremendously supported by **Prof. (Dr) Sridhar Vaithianathan** - Director & Professor (Analytics), Centre of Excellence in Analytics & Data Science, **Mr. Binesh Nair** – Asst. Professor in Data Science, School of Business Management & Programme Chair – MBA Digital Transformation, **Ms. Shobha Pai** - Director Placements and **Ms. Prachi Shukla** - Deputy Director Placements who have acted like a lighthouse to the entire team.

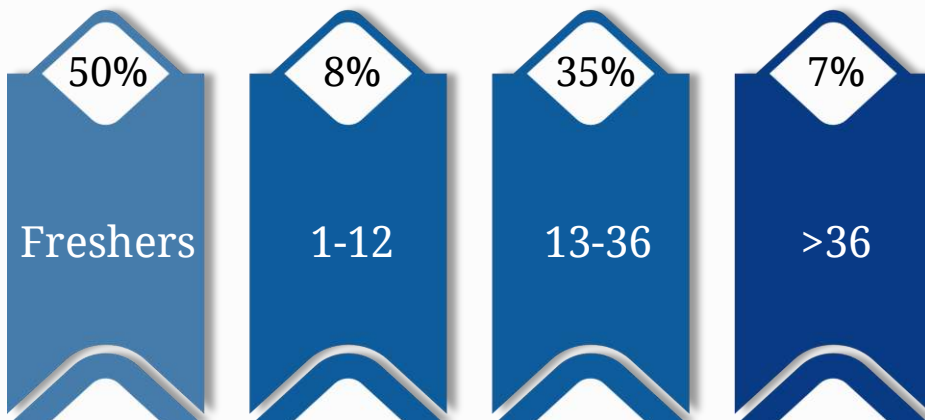
We anticipate continuous support from our stakeholders and pledge to continue our efforts to produce the next generation of industry leaders.



## MBA BUSINESS ANALYTICS 2022-24 BATCH PROFILE



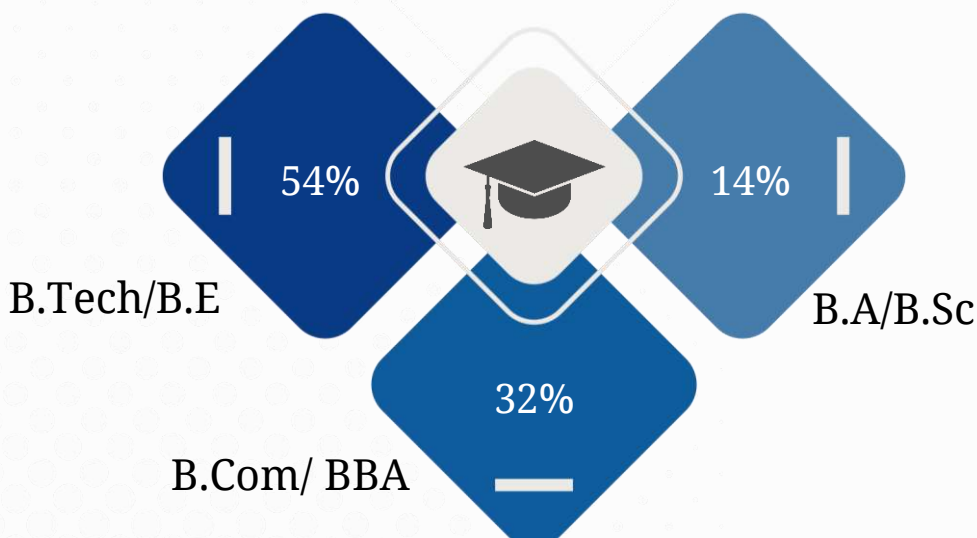
### Work Experience (In Months)



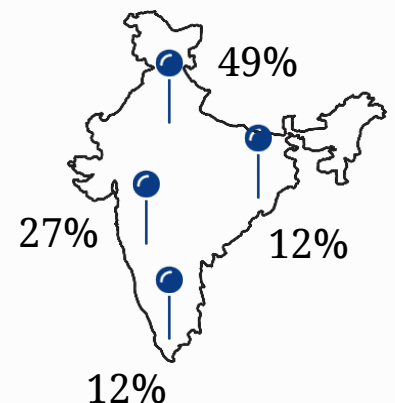
### Average Work Experience (Months)



### Education Background



### Geographic Diversity



## MBA DIGITAL TRANSFORMATION 2022-24 BATCH PROFILE

### Batch



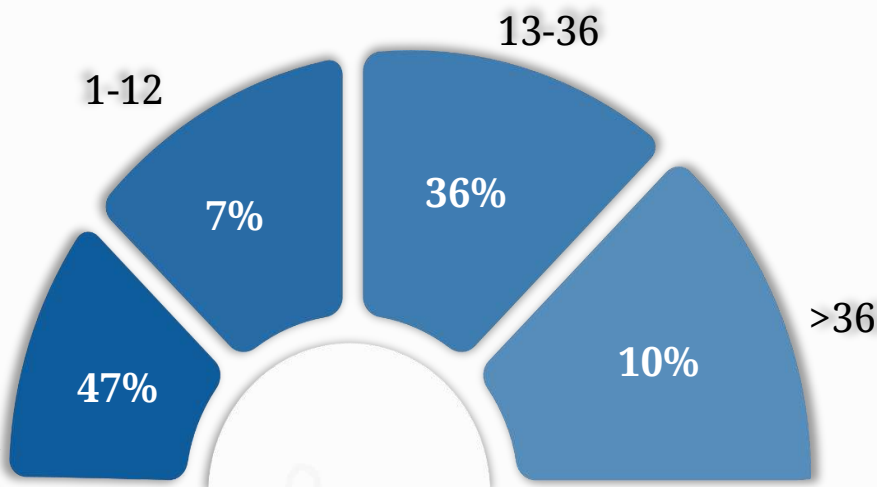
### Gender Diversity



### Average Age



### Work Experience (In Months)

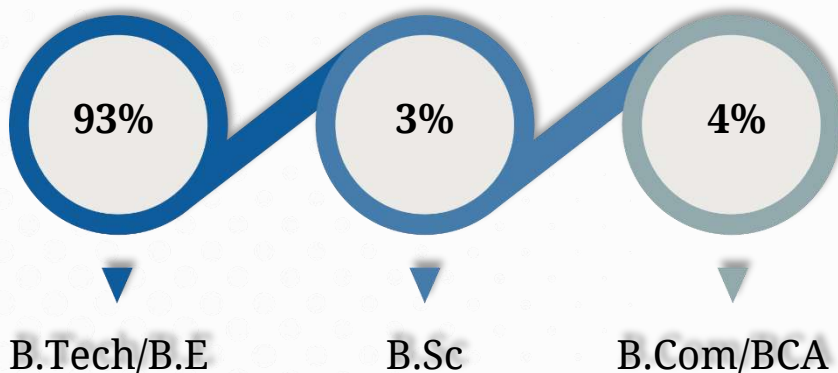


Freshers

### Average Work Experience (Months)



### Education Background

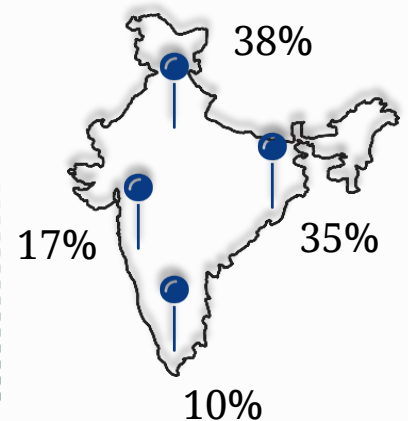


B.Tech/B.E

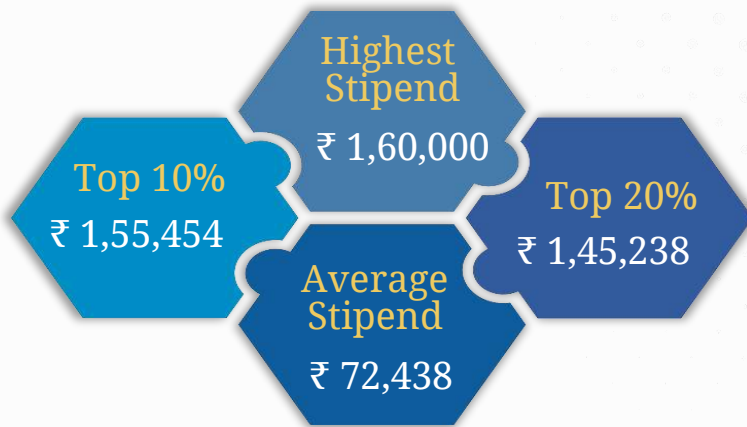
B.Sc

B.Com/BCA

### Geographic Diversity



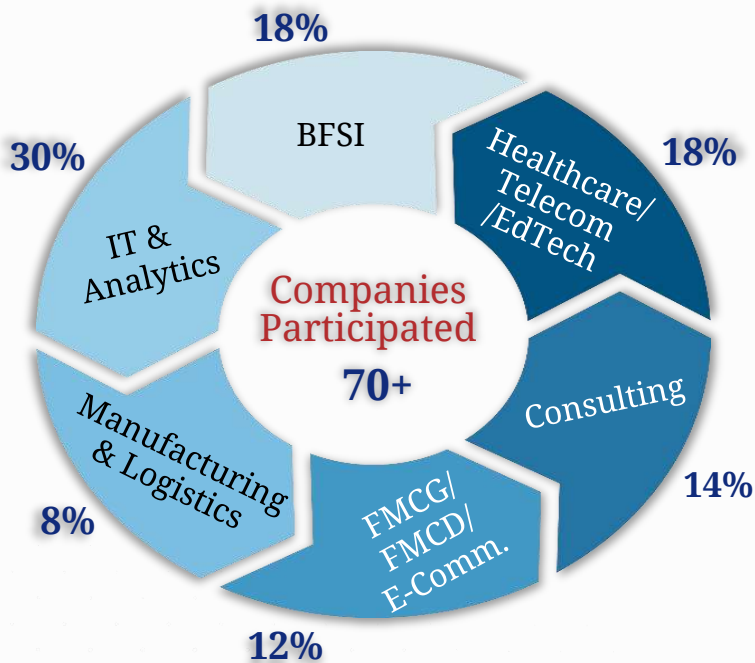
## MBA BUSINESS ANALYTICS 2022-24 PLACEMENT HIGHLIGHTS



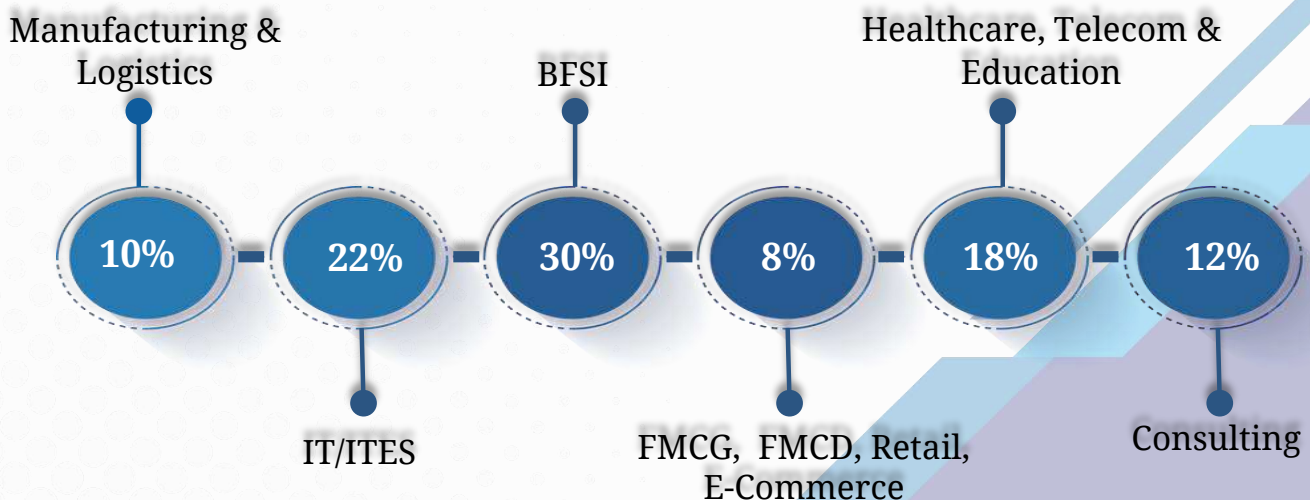
### Profiles Offered



### Sector-wise Placement Partners

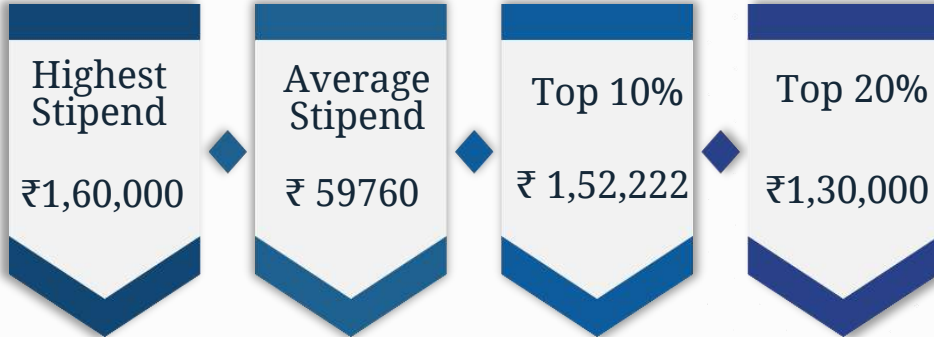


### Sector-wise Students Hiring





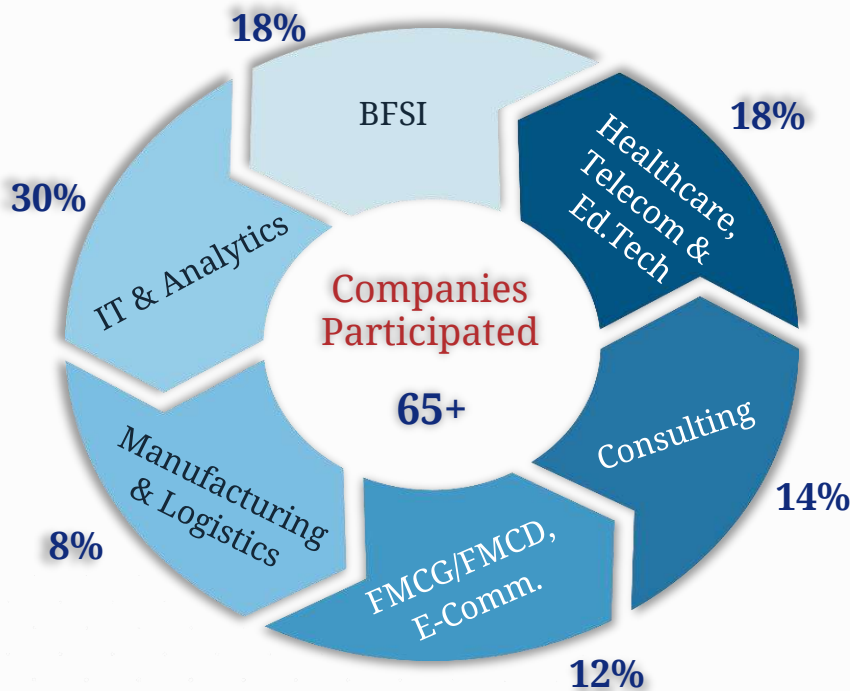
## MBA DIGITAL TRANSFORMATION 2022-24 PLACEMENT HIGHLIGHTS



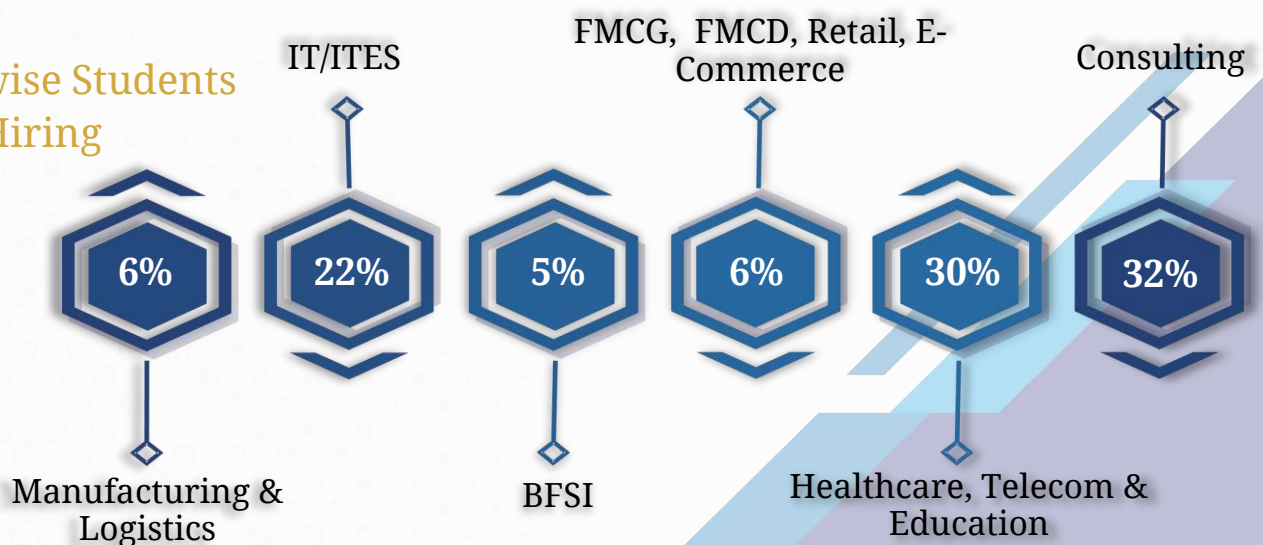
### Profiles Offered

- Product Management
- Digital Enablement
- Analytics Operation
- Cloud Enterprise
- Strategic Alliance
- Product Analytics
- Digital Marketing
- Solution Development
- Change Management
- Risk Advisory

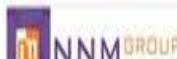
### Sector-wise Placement Partners



### Sector-wise Students Hiring



## PLACEMENT PARTNERS



## CAMPUS ENGAGEMENT

NMIMS understands the importance of campus engagement. While we aim at imparting quality education, we also believe that complementing this with industry insights from eminent personalities gives our programs a holistic perspective. Various industry experts have imparted knowledge to our students through guest lectures, mentorship, webinars, live projects and panel discussions.



**Mr. Akshaykumar Sirsalewala**  
Management Consultant, BCG



**Mr. Ayush Jain**  
National Manager, HCCB Pvt Ltd



**Mr. Balakrishnan Narayanan**  
Director, Product and Analytics,  
Fibe India



**Mr. Dheeraj Shah**  
Head SCM, Retail & CPG, TCS



**Mr. Jagdish Narayan**  
CIO, Jio Payments Bank



**Ms. Monideepa Bhattacharya**  
Vice President, Sales and Growth,  
SG Analytics



**Mr. Naveen Bachwani**  
Senior Director, Microsoft



**Mr. Neville Dubash**  
Managing Director, Accenture



**Mr. Preetam Biswas**  
Head of Analytics, Aditya Birla  
Health Insurance Company Limited



**Mr. Rohit Yadav**  
Vice President, Product Marketing,  
OakNorth



**Mr. Rushit Chouksey**  
Partner, KPMG



**Mr. Sameer Joshi**  
Vice President & APAC Business  
Head, Quest Global



## COMPETITIONS AND ACCOLADES



**GSK**  
Unplugged  
Winners



**ITC Limited**  
Interrobang  
Top 4 National  
Finalist



**BENNETT**  
UNIVERSITY  
TIMES OF INDIA GROUP

Pitch  
Please  
Winners



**Bitathon**  
Winners



**IMI**  
NEW DELHI  
Concetto 6.0  
Winners



**IIM KASHIPUR**  
Datasights 3.0  
National Finalists



**MDI**  
GURGAON  
NAUTICA  
National Finalists



**NITIE**  
उद्योग प्रगति  
Enpower 5.0  
Finalists



**SPJIMR**  
Bharatiya Vidya Bhavan  
Finding Neo:  
The CEO Challenge  
National Finalist



**XLRI**  
Xavier School of Management  
EXCELLENCE & INTEGRITY  
For the greater good  
The Next Gen  
Leader  
Finalists



**dms**  
DMS, IIT DELHI  
Speculo's Elevator  
Pitch  
First Runner Up



**FORE**  
RE SCHOOL OF MANAGEMEN  
TechNiti  
First Runners  
Up



सिद्धिमूलं प्रबन्धनम्  
भा. प्र. सं. इन्दौर  
**IIM INDORE**  
Vendition  
Vendetta  
First Runners Up



**IIT BOMBAY**  
Speculo's  
Elevator Pitch  
First Runner Up



**IIM KASHIPUR**  
Consulting Knights,  
2023  
Second Runners Up



**IIM**  
SHILLONG  
भारतीय प्रबंध संस्थान शिलांग  
Indian Institute of Management  
Shillong

**Sim-bite 8.0**  
Third Runners  
Up



## PLACEMENT TEAM

**Sumeet Duggal**  
(Placement Executive)  
[sumeet.duggal@nmims.edu](mailto:sumeet.duggal@nmims.edu)  
022- 42355695



**Prachi Shukla**  
(Deputy Director  
Placements)  
[prachi.shukla@nmims.edu](mailto:prachi.shukla@nmims.edu)  
022- 42355771

## SENIOR PLACEMENT COMMITTEE



**Top row (Left to Right):** Soham Sharma, **Swetha Badrinarayanan (Vice President)**, Ayushi Kharia, Sushree Mishra, Sriparna Mukherjee, Prachi Shukla, Sumeet Duggal, **Triparna Nandy (President)**, Srishti Mittal, Shruti Singh.

**Bottom row (Left to Right):** Shubham Singh, Sarvagya Jain, Prem Gadiya, **Prakshaal Jain (President)**, Nilesh Verma (**Vice President**), Vaibhav Goilkar, Himanshu Kumar.

SVKM's Narsee Monjee Institute of Management Studies,  
Deemed to be University,  
V. L. Mehta Road, Vile Parle (West), Mumbai - 400 056, India

