

PLACEMENT REPORT 2021

PGDM/MBA – BUSINESS ANALYTICS

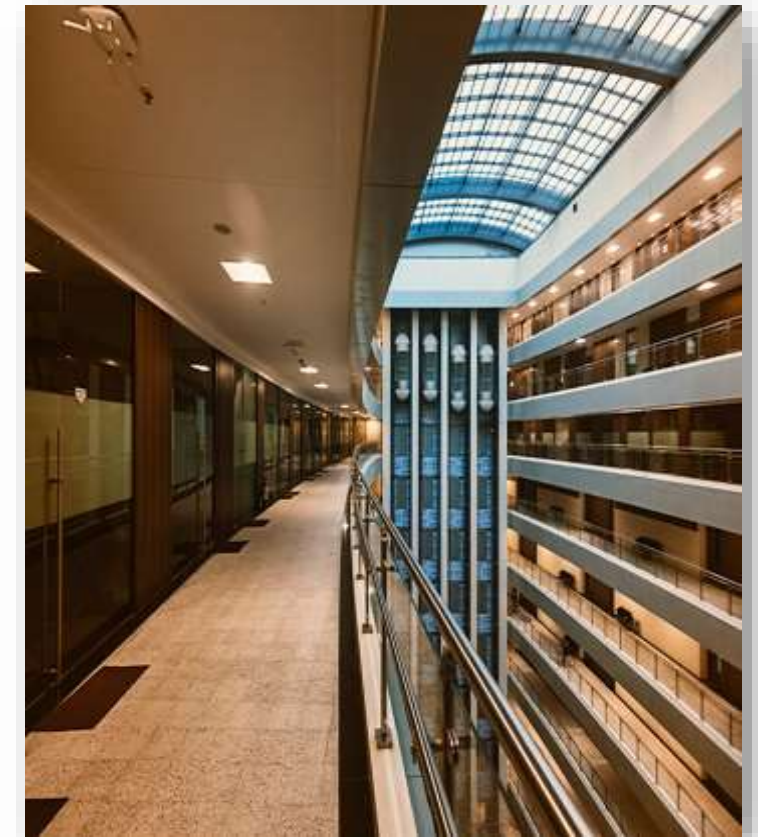


OVERVIEW

The **PGDM/MBA Business Analytics** program offered under Center of Excellence in Analytics & Data Science at NMIMS Mumbai is a blend of technical and managerial subjects that gives the candidates an edge in the industry.

The program uses case study methodology as its chief pedagogical tool to bring real business scenarios to the classroom that provide compelling opportunities amidst challenging scenarios.

The first batch has been successfully placed. **Final Placements saw participation of 56 Leading Organizations** from the domain of analytics, data science and management. **There were 50 Companies which offered Internship to the batch.** *We thank our recruiters for their trust and support. We hope to build long lasting relationships with our esteemed placement partners both current and forthcoming.*



CAMPUS ENGAGEMENT



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

We at NMIMS CoE strongly believe in the importance of campus engagement. While we stand by our aim of imparting high quality education, we believe that complementing this with industry insights from eminent personalities gives our course a holistic perspective. Various industry experts have imparted their knowledge through guest lectures, webinars and panel discussions.

We have had guests host a diverse mix of topics not only relating to business and management per se, but also sharing their experiences of dealing with the changing times in current pandemic world. Though the sessions were virtual, our guest speakers ensured that the knowledge transfer resulted in well conducted interactive discussions.

We have hosted various experienced industry leaders from multidisciplinary backgrounds like Analytics, Product Management, Entertainment, Consulting, Fintech, Professional Services, FMCG and many more. The speakers had decades of experience in roles like Associate Director, Project Leader, Head of Data Science, Vice President(Analytics), Digital Transformation Leader, Product Manager.

Participating and interacting in these sessions not only provided a sneak-peak into the industry and its working, but it also guided the students in choosing their career path and provided them with an opportunity to attain vital knowledge and has enable us to prosper as future leaders and managers.



GUEST TALKS



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

Industry Guest Speakers	Designation	Organization
Mr. Chiranjoy Chowdhuri	Chief of Data Science and Analytics	Pidilite
Mr. Ankit Mogra	Worldwide BI & Analytics	HP Inc.
Dr. Angshuman Ghosh	Head of Data Science	Sony Research India
Mr. Anil Bhasin	President	Havells India Ltd.
Mr. Alankar Sain	Associate Director	Deloitte India
Mr. Arjun Puri	Business Development Lead (Intelligent Automation)	KPMG India
Mr. Braj Panda	Digital Transformation Leader	McKinsey & Company
Ms. Nidhi Sinha	Director, Financial Services Analytics	EY
Mr. Harsh Shah	Consultant	BCG
Ms. Anisha Banerjee	Project Leader	Bain & Co
Mr. Akhil Shukla	MBA candidate at London Business School	Ex – BCG
Ms. Sumela Banerjee	Senior Data Scientist	ITC Infotech
Mr. David Zakkam	Vice President (Analytics)	Swiggy
Mr. Hari Saravanabhavan	Vice President - Global Analytics	Concentrix
Mr. Biswajit Das	Director - Advisory (Analytics , AI, Data Lakes, CVM)	KPMG
Mr. Joseph Alexander	Product Manager	Early Salary

Industry Guest Speakers	Designation	Organization
Mr. Sachin Arora	Partner and Head of Lighthouse, Analytics, AI and Big data	KPMG
Mr. Abhishank Babbar	Associate Director	Genesis BCW
Mr. Ashish Kumar	AVP-Analytics & Automation	Future Generali Life Insurance
Mr. Masood Hameed	Manager, Marketing Analytics	IBM
Ms. Sushmitha Krishna Kumar	Data Scientist	Gamener
Mr. Govind Korekar	Director-Digital Transformation	Deloitte
Mr. Kumar Tanmay	CEO	Inkredo
Mr. Mihir Gala	Product Head	Finlabs
Ms. Neha Sharma	HR Manager	Reliance General Insurance
Mr. Sameer Singh Jaini	CEO	Digital Fifth
Smriti Sudha	VP- Human Resource	Nomura
Mr. Suyog Kulkarni	Head-Data Analytics	Sharekhan
Mr. Siddhant Agrawal	Investment Analyst	Kristal.AI
Ms. Priyank Ahuja	Product Manager	Accenture
Mr. Tarapada Mishra	Vice President	Citco Group Ltd
Mr. Prem Kumar	Senior Vice President	OakNorth Uk

BATCH PROFILE

PGDM/MBA BA 2019-21



Gender Diversity

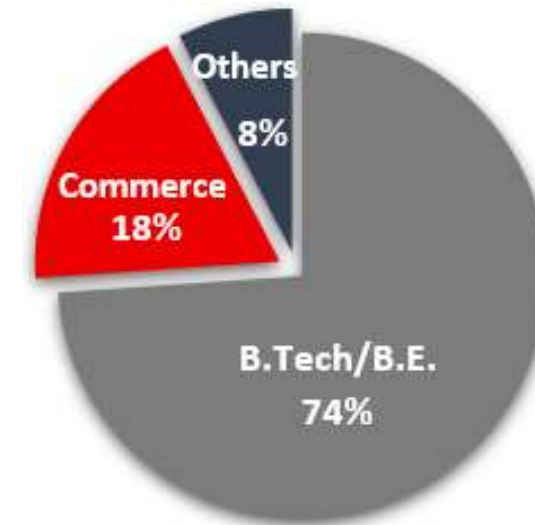
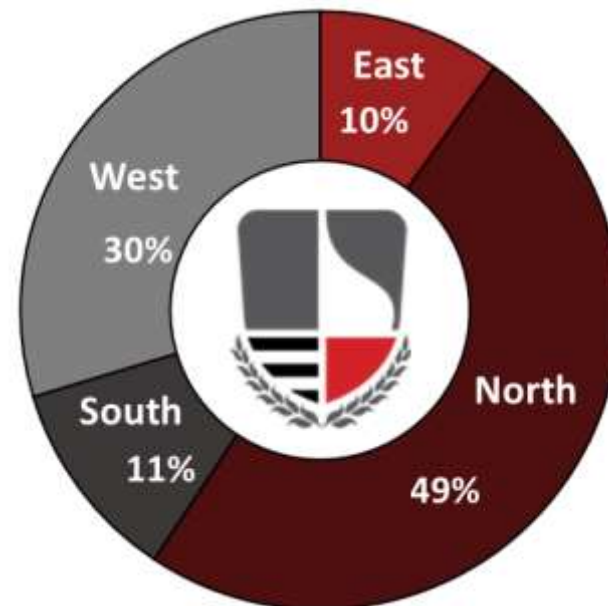


55%

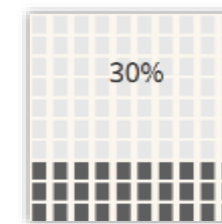


45%

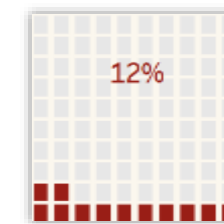
Geographic Diversity



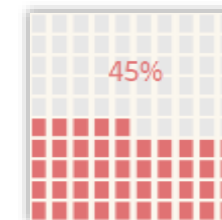
Education Background



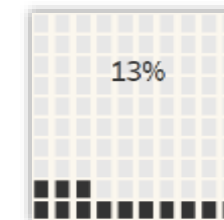
Freshers



< 1 yr



1-3 yrs



3+ yrs

Work Experience

PLACEMENT OVERVIEW 2021



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

CTC OFFERED PER ANNUM

Highest CTC Domestic	₹ 16.19 Lakh
Highest CTC International	US\$ 24000
Average CTC Domestic	₹ 11.15 Lakh
Average CTC International	US\$23500
Median CTC	₹ 11.05 Lakh
Top 25%	₹ 14.35 Lakh
Top 50%	₹ 13.21 Lakh



WINTER INTERNSHIP & PRE-PLACEMENT OFFERS

STIPEND OFFERED

Highest Stipend (Domestic)	₹ 1,20,000
Highest Stipend (International)	US\$ 2400
Average Stipend	₹ 75,000
Top 25%	₹ 1,47,396
Top 50%	₹ 1,23,000

15
PPO's

Mondelez International
SNACKING MADE RIGHT

AXIS BANK

Sharekhan

SWIGGY

MIQ

SUBEX

ONE2TEN

lenskart

OUR PLACEMENT PARTNERS



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE



OUR PLACEMENT PARTNERS



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE



NOMURA



Panasonic



RELIANCE
General Insurance



TATA CAPITAL



wework

SECTOR-WISE COMPANIES



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

Center of Excellence, NMIMS has been one of the top destination for Analytics domain. We have witnessed maximum offers in this domain wherein companies have hired for multiple positions.

Analytics, IT/ITES and Consulting

One of the Big 4 company KPMG, provided our student both internship and full time opportunities.


We also witnessed international offer from Netherland based One2Ten offering the role of BI Consultant. Other Analytics based firms were Analyttica, Fractal, Soroco, SG Analytics, SAS, Persistent, Leadsquared, Newee , Vtion, Neal Analytics, Nielsen, SG Analytics to name a few. The roles ranged from Management Trainee, Business Development Manager and Project Management.

E-commerce, Internet, Tele-com

This sector witnessed leading companies Lenskart, Swiggy, Subex, Octro and Cars24 in its first placement season. Attractive roles offered across divisions were Management Trainee, Program Manager, Data Science Manager, Product Trainee and Business Analyst.

Manufacturing, Automobile, Real-Estate

This sector saw desired roles offered as Management Trainee, Data Analyst and Information Technology Analyst (Enterprise Systems) from Piramal Glass, WeWork, Motherson, CBRE, Dow Chemicals, GOQii, Panasonic to name a few.



SECTOR-WISE COMPANIES

FMCG, Retail

The FMCG and Retail companies bestowed their trust in the acumen of our students by offering various roles in Merchandise Planning & Replenishment, Marketing, Sales and Analytics. We had the pleasure to have hosted companies like Mondelez and Colgate Palmolive followed by big retail chains as Aditya Birla Group, MORE Retail and Reliance Retail.

BFSI


BFSI witnessed the maximum number of offers with top firms like Axis Bank, Axis Finance, HDFC Life, HDFC ERGO, ICICI Lombard, Kotak Bank and RBL Bank being the first few companies recruiting in the placement season.

Top Financial firms like Angel Broking, AGS, Reliance General Insurance, RBI, Tata Capital, Sharekhan and TresVista along with new age financial institutions as Early Salary, Razorpay, Liquiloans and Paisa Bazaar also were part of our placement process. They offered roles like Associate - Data Intelligence Group, Analytics Manager, Business Analytics Associate, Business Analyst and Deputy Manager Analytics.

Media & Advertising

Prominent players marked a colossal impact by offering lucrative roles in the Marketing & Advertising industry with positions of Business Analyst and Data Analyst.

MIQ Digital and Publicis Group supported and trusted the analytics acumen of our students.



BATCH PROFILE

MBA BUSINESS ANALYTICS 2020-2022



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

50
Students

22.3
Average
Work- Ex
(Months)

24
Average
Age
(Years)

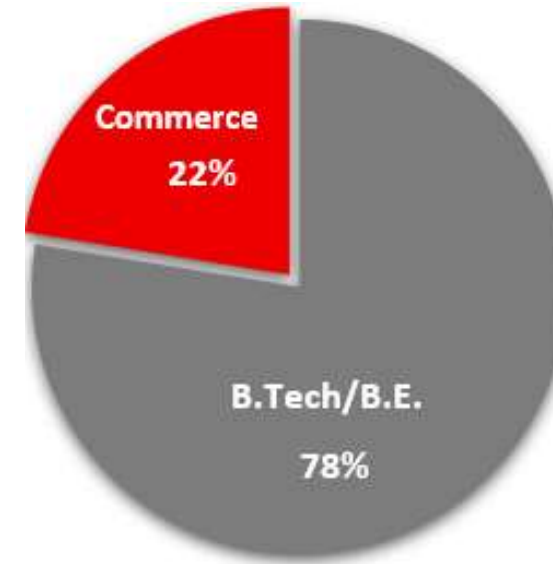
Gender Diversity



57%

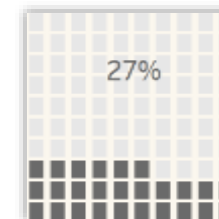
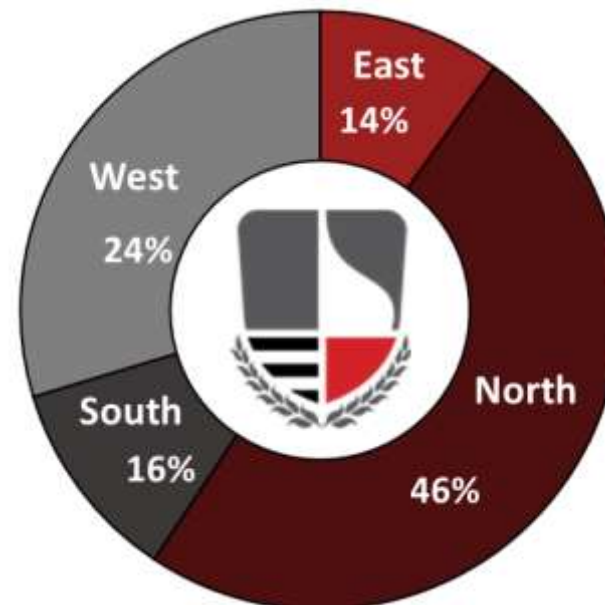


43%

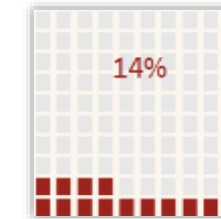


Education
Background

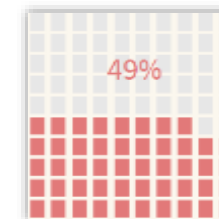
Geographic Diversity



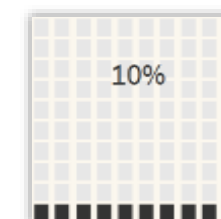
Freshers



< 1 yr



1-3 yrs



3+ yrs

Work
Experience

SUMMER INTERNSHIP OVERVIEW

STIPEND OFFERED

Highest Stipend	₹ 2,50,000
Average Stipend	₹ 30,000
Top 25%	₹ 62,568
Top 50%	₹ 44,000



COMPETITIONS-WINNERS AND FINALISTS



GSMO B-School Engage Program

Winners



Data sights 2.0

Winners



Meraki Mercatus

Winners and Runner-up



Finlabs Fiscus

National Runner Up



Enigma 2.0

Winners



WeChaar Webizfest

Winners



Marketing & Strategy Hunt

National Winners



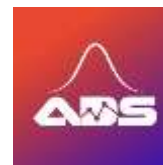
Coherence

National Runner Up



DYPIMS National Conference

Best Paper Award



Speculize

Winners & 2nd Runner-up



Continuum

National Runner Up



Envisage

National Runner Up

PLACEMENT OFFICE



CENTRE OF EXCELLENCE
ANALYTICS & DATA SCIENCE

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ANALYTICS & DATA SCIENCE



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